# 《2025 宝贝达人秀》网络视频抽奖活动条规

— 展现语言魅力,传递亲情感恩 —

### 主办单位

1. 本活动由宝贝阅读乐园主办。

### 活动日期

- 2. 参赛投稿时间为 16/6/2025 (星期一) 至 4/7/2025 (星期五), 截止时间 9:00pm。
- 3. 成绩将于 05/07/2025 (星期六) 9pm 透过 Facebook 直播公布。请关注主办单位 之脸书 Bao Bei Reading Wonderland.

## 参与资格

- 4. 此活动公开予所有宝贝阅读乐园及 E2 安亲班之在籍学生(年龄介于 12 岁或以下)。
- 5. 宝贝阅读乐园之员工及直系亲属不得参与本次活动。

## 参与方式

- 6. 本次活动将通过 Facebook 进行。
- 7. 欲参与此活动,请按照以下步骤操作:

| 步骤1:报名             | 报名链接: https://forms.gle/zBSkhXqsyrnushn27         |  |
|--------------------|---|--|
| 步骤 2: 拿起手机         | 使用手机或相机,为孩子录制一段表达感恩的短视频。                          |  |
| 步骤 3: 拍下视频         | 内容范围可以包括朗读感恩短文、与父母的对话、小短                          |  |
|                    | 剧、诗歌朗诵等。作品形式不设限制,只要能够展现华                          |  |
|                    | 文能力与语言文字表达即可。                                     |  |
| 步骤 4: 分享到 Facebook | 将影片发布至家长 Facebook 账号                              |  |
|                    |   |  |
|                    | 务必加入以下标签(Hashtag):                                |  |
|                    | #2025 宝贝达人秀                                       |  |
|                    | #2025 感恩的喜悦                                       |  |
|                    | #BaoBeiGotTalent                                  |  |
|                    | #BaoBeiGotTalent2025                              |  |
|                    | #MandarinForKids                                  |  |
|                    | #BaoBeiReadingWonderland                          |  |
|                    | #BaoBeiBranch (e.g. #BaoBeiKepongBandarMenjalara) |  |

|               | - 将脸书贴文对象设为"公开"          |
|---------------|--------------------------|
| 步骤5:呈交影片链接    | 将视频链接发送给院长               |
| 步骤 6: 邀请亲友点赞留 | 鼓励孩子勇于分享,让更多人看见他们的用心与进步。 |
| 言, 增加互动率!     |                          |

## 参与须知要点

- 8. 每位参与者可发布多项作品,但仅以一个名额参与抽奖。
- 9. 所有作品需在限定时间内完成并呈交与发布,否则将视为无效。
- 10. 所有内容须为原创,且不得侵犯任何第三方的版权或肖像权。
- 11. "宝贝达人秀"幸运儿将赢取丰富奖品,其相关活动条款与其他详情请浏览网站 www. baobei. edu. my 或脸书 Bao Bei Reading Wonderland。
- 12. 每位参与者须同意参与与本次活动相关的所有市场营销、宣传及推广活动;并同意主办单位可在任何媒体中使用其姓名、声音、照片、肖像或其他可识别的个人信息,以用于宣传本次活动及/或主办单位产品和服务。参与者亦不可撤销地授予主办单位一切所需的同意及权利豁免,包括与本次活动相关之宣传摄影及音频/视频录制内容的权利。
- 13. 每位参与者亦同意,主办单位有权自由发布、推广、复制、重制、传输、展示、编辑、改编、修改、创作衍生作品,以及以其他任何方式分发或使用其个人资料(包括任何公开的 Facebook/Instagram 头像及账户信息),用于以下用途:
  - a. 与本次活动及/或主办单位产品与服务相关之用途;
  - b. 用于宣传及推广本次活动及/或主办单位的产品和服务;
  - c. 通过任何目前已知或未来开发的方式、格式或媒体在全球范围内传播, 包括但不限于 Facebook、YouTube、Twitter 和 Instagram 等线上平台;
  - d. 上述使用由主办单位全权决定,且无须支付任何费用、署名或额外取得同意。
- 14. 所有参与作品须符合资格要求,并遵守"活动方式"中所列明之条件。参与作品一旦发现不符合规定,将被视为无效。

### 奖项与公布

15. 本活动采用 Lucky Draw 幸运抽奖制,所有成功参与者均有机会赢取:

| 一等奖 | RM1500 |
|-----|--------|
| 二等奖 | RM800  |
| 三等奖 | RM500  |

16. 得奖名单将在 05/07/2025 于官方 Facebook 专页中揭晓。

- 17. 得奖者须于 18/07/2025 前通过 WhatsApp (016-2062661) 联系主办单位以确认 领奖. 逾期将视为放弃奖项。
- 18. 若得奖者没有在限定期限内联系主办单位,该奖项将自动取消。
- 19. 若奖品被取消或得奖者未领取奖品,得奖者无权向主办单位要求任何形式的付款或赔偿。在此情况下,主办单位有权另行选出其他得奖者。

## 权利与免责声明

- 20. 主办单位有权保留或修改活动内容、细则及奖品的权利,并拥有最终决定权, 恕不另行通知。任何异议将不予受理。
- 21. 主办单位有权在不事先通知的情况下, 修改本条款与细则。
- 22. 主办单位保留更换奖品或以同等价值奖品替代原奖品的权利。
- 23. 主办单位有权全权拒绝任何参与作品或取消任何得奖者资格, 且无须说明理由。
- 24. 主办单位拥有参与作品的使用权,包括复制、修改、出版、转载、上网及用于宣传推广,且无须支付任何报酬。
- 25. 主办单位有权拒绝任何不符合条规,或未在规定时间内提交的参与作品。
- 26. 所有争议将由主办单位作最终裁决,概不接受上诉。
- 27. 参与者仅在其资格经核实并确认有效后,方可被认定为得奖者。主办单位保留核查参与资格有效性的权利。任何不符合本条款与细则的参与作品将被取消资格。主办单位亦保留取消参与资格及/或领奖资格,并另行替换或选出其他得奖者的权利。
- 28. 若奖品被取消或得奖者未领取奖品,得奖者无权要求主办单位作出任何形式的 付款或赔偿。在此情况下,主办单位有权另行选出其他得奖者。
- 29. 主办单位有绝对权利取消、终止或暂停本次活动,且无须事先通知或说明理由。 为免生疑义,参与者因活动取消、终止或暂停而产生的任何直接或间接损失或 损害,主办单位概不承担责任,参与者亦无权提出任何索赔或赔偿要求。
- 30. 主办单位不保证其网站服务或任何相关网络服务的持续可用性,并不对因服务中断、延迟或故障而影响参与的情况承担任何责任。
- 31. 主办单位保留取消任何涉嫌欺诈、骇客行为、干扰活动投稿流程,或以任何方式通过机器或电脑操控参与作品和/或结果,或违反本条款与细则的参与者资格的权利。
- 32. 每位参与者同意,就任何因其作品涉嫌或实际侵犯第三方之版权、专利、商标或其他知识产权或其他合法权益,或因违反本条款与细则,以及与本活动相关之任何事项(包括但不限于奖品的持有、使用或误用,或往返参与活动途中所发生的个人伤害、死亡、财产损失,及因公开权、诽谤或隐私侵犯引起的索赔),使主办单位及其员工、管理人员、董事、股东、代理人、代表、母公司、关联公司、子公司、授权单位、广告、促销与执行机构及法律顾问免受任何及所有损失、损害、责任、索赔、费用及支出(包括法律赔偿费用)和任何形式的法律诉讼的影响。

33. 本条款与细则受马来西亚法律管辖,并按其解释。所有参与者不可撤销地同意接受马来西亚法院的专属司法管辖。

## Terms and Condition for Bao Bei Got Talent 2025

— Show the beauty of language, express love and gratitude —

## **Organizer**

1. This contest is organized by Bao Bei Reading Wonderland ("the Organizer").

#### **Contest Period**

- 2. This Contest will run from 12.00AM, 16/06/2025 to 09.00 PM, 04/07/2025 ("Contest Period"). Bao Bei Reading Wonderland shall reserve the right to shorten, extend or cancel the Contest Period at its sole discretion without any prior notice.
- 3. Winners will be announced via Facebook Live on 05/07/2025 (Saturday) at 9:00 PM. Please stay tuned to our official Facebook page: Bao Bei Reading Wonderland.

## **Eligibility**

- 4. This contest is open to all exisiting students of Bao Bei Reading Wonderland and Bao Bei E2 Programme, aged 12 and below.
- 5. Employees of Bao Bei Reading Wonderland and their immediate family members are not allowed to participate in this contest.

### **How to Participate**

- 6. This Contest will be held via Facebook (or other platform as determined by the Organizer) ("Site") during the Contest Period.
- 7. To participate, follow the instruction below:

| Step 1: Register         | Fill out the registration form here:   |  |
|--------------------------|--|--|
|                          | https://forms.gle/zBSkhXqsyrnushn27  |  |
| Step 1: Grab Your Phone  | Prepare your phone or camera — get ready to record a   |  |
|                          | meaningful moment!   |  |
| Step 2: Record a Video   | It can be a reading of a gratitude message, a short conversation with parents, a mini skit, a poem recital, or anything creative. There are no restrictions on format — as |  |
|                          | long as the entry showcases Mandarin language skills and expression, it qualifies!   |  |
| Step 3: Post on Facebook | Upload the video on your Facebook account.   |  |
|                          | - Hashtag requirements:  |  |
|                          | #2025 宝贝达人秀  |  |
|                          | #2025 感恩的喜悦  |  |
|                          | #BaoBeiGotTalent   |  |
|                          | #BaoBeiGotTalent2025   |  |

|                           | #MandarinForKids                                       |
|---------------------------|--|
|                           | #BaoBeiReadingWonderland                               |
|                           | #BaoBeiBranch (e.g. #BaoBeiKepongBandarMenjalara)      |
|                           |  |
|                           | - Set the post audience to "Public"                    |
| Step 4: Submit Your Video | Sent your video link to branch principal               |
| Link                      |  |
| Step 5: Share & Get       | Invite family and friends to like, comment, and cheer! |
| Support!                  | More engagement = more joy shared with the world!      |
|                           |  |

- 8. Each participant may submit multiple entries, but will only be eligible for one lucky draw slot.
- 9. All entries must meet the Eligibility requirements and fulfill the conditions stated in the "How to Participate" rules. If the entry is found to be not valid, it will be deemed as null and void.
- 10. All content must be original and must not infringe on any third-party copyrights or portrait rights.
- 11. Winners of "Bao Bei Got Talent 2025" will receive exciting prizes. For full contest details, terms and condition, please visit our website at www.baobei.edu.my or follow us on Facebook at Bao Bei Reading Wonderland.
- 12. Each Participant agrees to take part in any and all marketing, promotional, publicity exercises with respect to this Contest; agrees for the Organizer to use his/her name, voice, photograph, likeness or other personal identifiable information in any media for the promotion and publicity of this Contest and/or Bao Bei Reading Wonderland products: and irrevocably grants Bao Bei Reading Wonderland all consents and waivers necessary hereunder, including in respect of any promotional photographs and/or audio/video recordings taken in respect of this Contest. Each participant agrees that the Organizer shall be at liberty to publish, promote, copy, reproduce, transmit, display, edit, adapt, modify, create derivative works of and/or otherwise distribute or use his/her particulars (including any publicly available Facebook/Instagram profile photo and details):
  - a. In connection with this Contest and/or Bao Bei Reading Wonderland products;
  - b. For the promotion and publicity of this Contest and/or Bao Bei Reading Wonderland products;
  - c. In any manner, format or media whether now known or hereinafter created, and in any part of the world, including without limitation on online platforms such as Facebook, YouTube, Twitter and Instagram; at the Organizer's sole discretion and royalty-free and without obligation of attribution or consent.
- 13. Participants will only be confirmed as winner(s) after the verification of validity of each participation. the Organizer reserves the right to check the validity of any participation. Entries failing to comply with the Terms and Conditions herein will not be accepted.

#### **Prizes & Announcement**

14. This contest adopts a Lucky Draw (Sweepstake) format, where all successful submissions stand a chance to win:

| 1 <sup>st</sup> Prize | RM1500 |
|-----------------------|--------|
| 2 <sup>nd</sup> Prize | RM800  |
| 3 <sup>rd</sup> Prize | RM500  |

- 15. The list of winners will be announced via Facebook on our official page on 05/07/2025.
- 16. Winners must contact the organizer via WhatsApp at 016-2062661 by 18/07/2025 to confirm prize collection. Failure to do so will be considered as surrendering the prize.
- 17. If the winner does not contact the Organizer within the specified time, the prize will be automatically forfeited.
- 18. The winner whose prize has been forfeited or unclaimed shall not be entitled to any payment or compensation from the Organizer. In this situation, the Organizer reserves the right to select another winner.
- 19. Picture(s) of the prizes shown in any advertisement, promotional, publicity and other materials relating to or in connection with this Contest is / are solely for illustration purposes only and may not depict the actual colour, model or specification of the prize(s) and does not include any optional accessories.

## Rights of Bao Bei Reading Wonderland and Privacy Policy

- 20. The Organizer reserves the right to change the terms and conditions, rules and regulations, prize and final decision without prior notice. The outcome of the contest is final and no objections or dispute will be entertained.
- 21. The Organizer reserves the right to amend these Terms and Conditions without prior notice
- 22. The Organizer reserves the right to change or replace the prize(s) with item(s) of equal value.
- 23. The Organizer reserves the right to reject any post/ winner at its sole and absolute discretion without having to assign any reasons whatsoever.
- 24. The Organizer reserves the right for editing, publishing, reproducing and commercial usage of the video without any remuneration.
- 25. The Organizer reserves the right to disqualify any contestant that is found violate the terms & conditioners or posting not within the designated time frame.
- 26. In case of any dispute, the Organizer reserves the right to make the final decision. the Organizer's decision is final and no further correspondence or appeal will be entertained.
- 27. Participants will only be confirmed as winner(s) after the verification of validity of each participation. The Organizer reserves the right to check the validity of any participation. Entries failing to comply with the Terms and Conditions herein will not be accepted.

- 28. The Organizer reserves the right to disqualify such Participants from the Contest and/or receiving the prize. The Organizer reserves the right to substitute or replace a new winner.
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- 30. The Organizer makes no guarantee of the availability of its or any other web services and will not be responsible for any interruption, delay or failure of service that may interfere with the ability to participate in this Contest.
- 31. The Organizer reserves the right to disqualify any participant suspected of fraud, hacking, tampering with the Contest submission process or if the Organizer believes that the contestant's entry and/or results has been manipulated in any way by machines or computers or breach of any terms and conditions of the Contest.
- 32. Each participant agrees to indemnify and hold Bao Bei Reading Wonderland and its employees, officers, directors, shareholders, agents, representatives, parent companies, affiliates, subsidiaries, licensees, advertising, promotion, and fulfilment agencies, and legal advisors, harmless from any and all losses, damages, rights, claims, costs and expenses (including legal costs on an indemnity basis), and actions of any kind by anyone including third party arising from the alleged or actual infringement of any third party copyright, patent, trademark or other intellectual property rights, or other rights, any breach of these Terms and Conditions and/or in connection with the Contest, including without limitation, possession, use or misuse of the prize, or travel to or from any Contest activity, personal injury, death, and property damage, and claims based on publicity rights, defamation, or invasion of privacy.
- 33. These Terms and Conditions shall be governed and construed in accordance with the laws of Malaysia, and each contestant irrevocable submits to the exclusive jurisdiction of the courts of Malaysia.